



PRESS RELEASE

DIVESTCO ANNOUNCES LISTING ON THE TSX VENTURE EXCHANGE

Calgary, Alberta, October 5, 2010 - DIVESTCO INC. (TSX: DVT) (“Divestco” or the “Corporation”), further to its announcements on August 16, September 23 and September 30, 2010, is pleased to announce that its Class A Shares have been approved for listing on the TSX Venture Exchange (“TSXV”). After market close on October 5, 2010, Divestco’s Common Shares will be de-listed from the Toronto Stock Exchange and its Class A Shares will commence trading on the TSXV on October 6, 2010 under the symbol “DVT”.

Further information on Divestco can be found in its Information Circular dated August 26, 2010 and its TSXV Listing Application dated September 29, 2010, which are filed on SEDAR at www.sedar.com.

About Divestco Inc.

Divestco is an exploration services company that provides a comprehensive and integrated portfolio of data, software, and services to the oil and gas industry. Through continued commitment to align and bundle products and services to generate value for customers, Divestco is creating an unparalleled set of integrated solutions and unique benefits for the marketplace. Divestco’s breadth of data, software and services offers customers the ability to access and analyze the information required to make business decisions and to optimize their success in the upstream oil and gas industry. Divestco is headquartered in Calgary, Alberta, Canada and will trade on the TSX Venture Exchange under the symbol “DVT”.

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The TSX or TSXV has not reviewed nor accepts responsibility for the adequacy or accuracy of this news release.

Statements in this document that may be considered forward-looking are based on management's current expectations that involve a number of risks and uncertainties, which could cause actual results to differ from those anticipated.