



PRESS RELEASE

DIVESTCO TO ISSUE SHARES FOR SERVICES

July 29, 2011, Calgary, AB (TSX-V: DVT) – Divestco Inc. (“Divestco” or the “Company”) announces that it will issue 110,276 Class A common shares for services valued at \$18,747 at a deemed price of \$0.17 per Class A common share. The issuance is subject to approval by the TSX Venture Exchange.

Divestco is an exploration services company that provides a comprehensive and integrated portfolio of data, software, and services to the oil and gas industry. Through continued commitment to align and bundle products and services to generate value for customers, Divestco is creating an unparalleled set of integrated solutions and unique benefits for the marketplace. Divestco’s breadth of data, software and services offers customers the ability to access and analyze the information required to make business decisions and to optimize their success in the upstream oil and gas industry. Divestco is headquartered in Calgary, Alberta, Canada and trades on the TSX Venture Exchange under the symbol “DVT”.

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